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DEALER E-PROCESS

MORE COMFORT, LESS STRESS. HOW REFRESHING.

What is it that makes a premium luxury sedan truly inviting? At Buick, we believe it begins with feelings of comfort and confidence. Which is why the 2014 LaCrosse elevates its interior refinement to a new level of luxury. It's also why LaCrosse now offers a comprehensive suite of available safety technologies designed to alert the driver to potential hazards and, if necessary, to actively help assist the driver avoid certain front-end collisions. You're literally surrounded by state-of-the-science safety engineering. And because it's a Buick, you can expect LaCrosse to be library-quiet inside. So you can feel welcome to fully appreciate everything the 2014 LaCrosse has to offer.

Available summer 2013.
Vehicles shown may contain optional equipment.

Information

LaCrosse shown with the available Ultra Luxury Package.

INTRODUCING THE ULTIMATE LACROSSE. The Buick LaCrosse with the available Ultra Luxury Package is a sensory delight. All around you are materials of the finest quality: tamo ash wood trim, softer and more supple leather seating, a sueded microfiber headliner and an uncluttered dash that puts driver controls into an ingeniously simple layout. After all, what separates one luxury sedan from another is how it rewards your senses.

RISK MANAGEMENT.

Whether you're in a crowded parking area, backing out of a driveway, changing lanes or simply staying the course, the LaCrosse helps heighten your awareness of what's around you. Potential hazards in front of the vehicle, behind the vehicle and in the blind zones flanking the vehicle can be identified, and that triggers alerts to the driver. And available Adaptive Cruise Control automatically adjusts the vehicle speed to maintain a driver-selected following gap to vehicles ahead.

AVAILABLE FEATURES: Forward Collision Alert | Lane Departure Warning | Lane Change Alert | Side Blind Zone Alert | Adaptive Cruise Control | Auto Collision Preparation | Rear Cross Traffic Alert | Safety Alert Seat

REVERSE ENGINEERING.

It's a nerve-wracking moment: you're backing out of a driveway or a tight parking space wondering if there is another vehicle coming from the side. Now available on the LaCrosse, Rear Cross Traffic Alert, combined with an innovative Safety Alert Seat, helps you know something's headed your way. A camera in the rear captures a view behind the car when backing up, while radar sensors detect vehicles approaching from the left or right.

If the system detects an approaching vehicle within 65 feet in either direction, the system alerts the driver by flashing a warning signal on the rear-vision camera screen and vibrating the driver's seat. To help the driver know the direction of the oncoming traffic, the Safety Alert Seat pulses on the left or right side, warning the driver to be alert for vehicles traveling from that direction.

AT EASE.

A NEW LEVEL OF CONNECTION.

The 2014 LaCrosse features the next-generation Buick IntelliLink Infotainment System.[1] You simply use drag and swipe gestures, as you would on a smartphone or tablet, to navigate content. IntelliLink adds hands-free, natural-language voice-activated control of your communication and entertainment selections. You can also save up to 60 presets of your favorite music, plus destinations and contacts, to the system.

Music? Dial into AM/FM stations, SiriusXM Satellite Radio[2] (with 3-month trial), stream Pandora® internet radio from your smartphone or listen to your MP3 music library. And now with app tray customization, you have the ability to keep your frequently used features at your fingertips.

[1]Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity. Data plan rates apply. [2]If you subscribe after your trial period, *subscriptions are continuous until you call SiriusXM to cancel.* See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change.

LUXURY THAT'S SIMPLE. The LaCrosse makes life less cluttered. The dual-zone temperature settings and available heated and ventilated front seats can be easily controlled using intuitive capacitive touch controls, meaning fewer buttons and putting every control just where you need it. And with its new 8-inch Driver Information Display, LaCrosse puts what's happening front and center, then lets you reconfigure the cluster to display the information you use most often.

DETAILS, MINDED.

Information Powered by DEALER E-PROCESS

LUXURY JUST GOT SLEEKER.

Let your eyes fall on this elegant new expression of Buick's design DNA. From its signature lighting headlamps to its LED taillamps, the sculptural beauty of Buick LaCrosse is more unmistakable than ever. Is this the year you decide to start driving your kind of luxury?

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